



CONTACT

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RELEVANT EXPERIENCE

Graphic Designer | Ricoma International Corporation

March 2022 – Present

Conceptualize and design creative pieces for both the manufacturing and influencer/YouTube channel parts of the company including web ads, convention signage, packaging design, social media graphics, product branding, and software graphics. Redesigned the feel of YouTube video thumbnails that contributed to a 25% increase in views and a 30% increase in new subscribers from 2022 – 2023.

Freelance Designer | Jon Straub Design

February 2014 – Present

Design versatile branding with compelling visual elements for business and individuals from all over the United States — including a billboard campaign for River Valley Granite & Stone which resulted in a 10% increase in lead generation and a website for Hoby's Hoagies & Pizza that resulted in a 20% increase in online sales.

Graphic Design & Social Media Specialist | Texas Southmost College

January 2019 – March 2022

Conceptualized and designed creative pieces for diverse projects including web banners, flyers, billboards, t-shirts, social media graphics, mobile app graphics, and web ads. Assist with conceptualization and design of new visual identity and brand guidelines by creating and compiling design assets including typographic ornaments, textures, patterns, photography, and a stable of over 80 icons.

EDUCATION

Pennsylvania College of Technology

Bachelor of Science Degree in Graphic Design | Graduated: 2018

SKILLS

Software:

Adobe Illustrator | Adobe Photoshop | Adobe InDesign | Adobe Premiere Pro | Figma
Social Media Management Suites | CMS | Microsoft Office | HTML/CSS

Design:

Illustration | Branding | Web Design | UX/UI | Typography | Photography
Photo Editing | Video Editing

Other:

Communication | Time Management | Teamwork | Problem-solving | Flexibility

ORGANIZATIONS & AWARDS

- Contributed to projects and campaigns that won 12 local Addy awards in 2020 including five gold and two silver
- Co-host and producer of Two Weeks One Shot podcast
- AIGA Central Pennsylvania Student Chapter | Member 2014 – 2018, President 2018
- Member of the Magician's Alliance of Eastern States